

4th Quarter 2015 Earnings Conference Call

January 26, 2016

Safe Harbor



Today's presentation includes forward-looking statements that reflect management's current expectations about the Company's future business and financial performance.

These statements are subject to certain risks and uncertainties that could cause actual results to differ from anticipated results.

Factors that could cause actual results to differ from anticipated results are identified in Part 1, Item 1A of the Company's Form 10-K, and Item 1A of the most recent Quarterly Report on Form 10-Q and also the Company's Earnings Release dated January 25, 2016.

Conference Call Logistics



The release, accompanying slides and replay web cast are available online at www.graco.com/ir

Telephone replay will be available after 2 p.m. ET, January 26, 2016. The replay by telephone will be available through January 30, 2016.

- 888-203-1112 Conference ID #2790548
- 719-457-0820 Conference ID #2790548, for International participants

Financial Results



| \$ millions except EPS | Fourth Quarter Year-to-Date | | | | | | | |
|--------------------------------------|-----------------------------|----------------|----|----------------|-----------------|-----------------------|-----------------------|-------------------|
| | | 2015 | | 2014 | _Change_ | 2015 | 2014 | Change |
| Sales | \$ | 325.6 | \$ | 306.0 | 6 % | \$ 1,286.5 | \$ 1,221.1 | 5 % |
| Gross Profit | | 171.8 | | 164.8 | 4 % | 684.7 | 666.7 | 3 % |
| % of Sales | | 52.8 % | | 53.8 % | (1.0) pts | 53.2 % | 54.6 % | (1.4) pts |
| Operating Earnings % of Sales | | 76.1 23.4 % | | 69.5 22.7 % | 10 % 0.7 pts | 302.1 23.5 % | 308.9 25.3 % | (2)% (1.8) pts |
| Held Separate Investment Income, Net | | (0.9) | | 3.2 | | (191.6) | 26.0 | |
| Net Earnings % of Sales | \$ | 53.5 16.4 % | \$ | 49.0 16.0 % | 9 % 0.4 pts | \$ 345.7 26.9 % | \$ 225.6 18.5 % | 53 % 8.4 pts |
| Diluted Earnings | | | | | | | | |
| Per Share | \$ | 0.94 | \$ | 0.80 | 18 % | \$ 5.86 | \$ 3.65 | 61 % |
| Diluted Shares in Millions | | 57.3 | | 61.0 | | 59.0 | 61.7 | |

- Changes in currency translation rates reduced sales, operating earnings, and net earnings by approximately \$12 million, \$7 million and \$5 million, respectively, for the quarter and \$58 million, \$32 million and \$20 million, respectively, for the year
- Non-recurring income tax benefits in the second quarter increased year-to-date net earnings by a total of \$9 million, or \$0.15 per diluted share
- Federal R&D tax credit reinstated in fourth quarter. Fourth quarter 2015 includes full year benefit of \$3 million, consistent with fourth quarter 2014
- In April, the Company sold the Held Separate business assets acquired in 2012. Net earnings and diluted EPS excluding investment income are:

| ioni inoonio aro. | | Fourth Quarter | | | | | Year-to-Date | | |
|-------------------------|-------|----------------|--------|--|----|---------|--------------|------|--|
| | 201 | 5 | 2014 | | | 2015 | | 2014 | |
| Adjusted Net Earnings | \$ 52 | .9 M \$ | 45.5 M | | \$ | 204.3 M | \$ | 198. | |
| Diluted EPS as adjusted | \$ | 0.93 \$ | 0.75 | | \$ | 3.46 | \$ | | |

Divestiture of Held Separate Business Assets



- April 1, 2015, pursuant to the Federal Trade Commission final order, the Company sold the Liquid Finishing business assets for \$610 million
- Net earnings include gain on the sale, after transaction costs and tax, and investment income of \$1 million (\$0.01 per diluted share) for the quarter (post-closing adjustments) and \$141 million (\$2.40 per diluted share) yearto-date
- Reconciliation of the non-GAAP measurement of net earnings excluding investment income and expense follows (in millions except per share amounts):

| | Fourth Quarter | | | | | | Year-to-Date | | | | |
|---|----------------|------------------------------|--|----------|--------------------------------|--|--------------|-----------------------------------|------|----|-----------------------------------|
| | 2015 | | | 2014 | | | 2015 | | 2014 | | 2014 |
| Net earnings as reported Held separate investment (income), net Income tax effect on Held Separate income Adjusted net earnings | \$ | 53.5 (0.9) 0.3 52.9 | | \$ | 49.0 (3.2) (0.3) 45.5 | | \$ | 345.7 (191.6) 50.2 204.3 | | \$ | 225.6 (26.0) (0.8) 198.8 |
| Diluted EPS as reported Diluted EPS as adjusted | \$ | 0.94 0.93 | | \$ \$ | 0.80 0.75 | | \$ | 5.86 3.46 | | \$ | 3.65 3.22 |

Tax Items



- The effective tax rate was 27% for the quarter consistent with fourth quarter 2014
 - The 2015 rate benefits from foreign earnings taxed at lower rates outside the U.S. The 2014 rate benefited from post-tax dividend income in fourth quarter
 - Federal R&D tax credit reinstated in fourth quarter. Fourth quarter 2015 includes full year benefit of \$3 million, consistent with fourth quarter 2014
- The year-to-date effective income tax rate of 27% is lower than the 2014 rate of 28%
 - A change in the Company's assertion with respect to reinvestment of foreign earnings decreased deferred income taxes related to undistributed foreign earnings by \$7 million and reduced the year-to-date effective tax rate compared to last year
 - Higher post-tax dividend income, foreign earnings taxed at lower rates and an additional non-recurring tax benefit of \$2 million further reduced the year-to-date effective tax rate.
 Those reductions were partially offset by the tax rate effects of the gain on the sale of the Liquid Finishing assets
- Tax rate for 2016 is expected to be approximately 31%

Financial Results



Components of Net Sales Change Fourth Quarter December 2015

| | | Segment | | | | _ | |
|------------------|------------|---------|------------|----------|------|--------------|--------------|
| | Industrial | Process | Contractor | Americas | EMEA | Asia Pacific | Consolidated |
| Volume and Price | 5 % | (2)% | 15 % | 10 % | _ | 1 % | 6 % |
| Acquisitions | 2 % | 16 % | _ | 4 % | 4 % | 5 % | 4 % |
| Currency | (5)% | (3)% | (4)% | (1)% | (9)% | (4)% | (4)% |
| Total | 2 % | 11 % | 11 % | 13 % | (5)% | 2 % | 6 % |

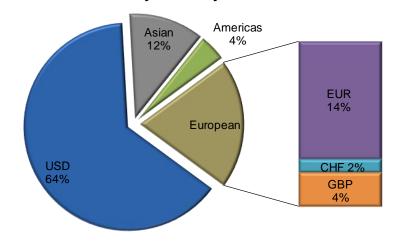
Year-to-Date December 2015

| | | Segment | | | | | |
|------------------|------------|---------|------------|----------|-------|--------------|--------------|
| | Industrial | Process | Contractor | Americas | EMEA | Asia Pacific | Consolidated |
| Volume and Price | 3 % | 1 % | 9 % | 7 % | 1 % | _ | 4 % |
| Acquisitions | 2 % | 26 % | _ | 5 % | 8 % | 6 % | 6 % |
| Currency | (6)% | (4)% | (3)% | (1)% | (13)% | (5)% | (5)% |
| Total | (1)% | 23 % | 6 % | 11 % | (4)% | 1 % | 5 % |

Sales by Currency 2015

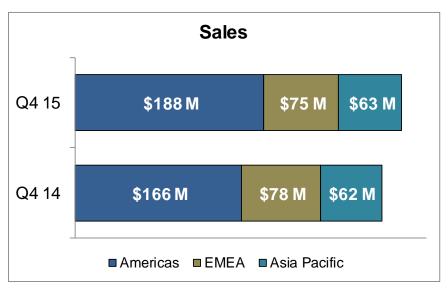
Asian currencies include: AUD, CNY/RMB, KRW, JPY

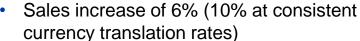
Americas currencies include: CAD, BRL, MXN



Fourth Quarter 2015 Results







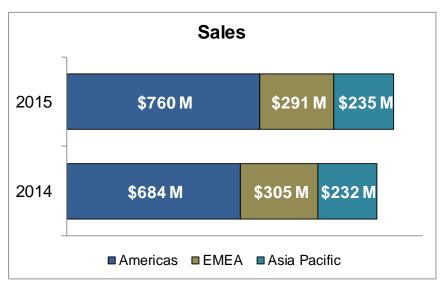
- Acquired businesses sales of \$13 million account for 4 percentage points of growth
- Gross margin rate down 1 percentage point from fourth quarter 2014
 - Gross margin rate was lower than fourth quarter 2014 due mostly to changes in currency translation rates
 - Favorable effects of realized pricing and lower material costs offset the impact of lower average gross margin rates of acquired operations, net of effect of 2014 purchase accounting

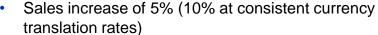


- Operating earnings up \$7 million over fourth quarter 2014, comparable as a percentage of sales
 - Currency headwinds, 2 percentage points
 - Acquired operations reduced operating margin 1 percentage point, offset by 2014 purchase accounting
 - Expense leverage increased operating margin 2 percentage points
- Tax rate was 27% for fourth quarter 2015 and 2014
 - 2015 benefit of foreign earnings taxed at lower rates outside the U.S. 2014 benefited from post-tax dividend income
 - R&D credit full year impact \$3 million in fourth quarter, consistent with fourth quarter 2014

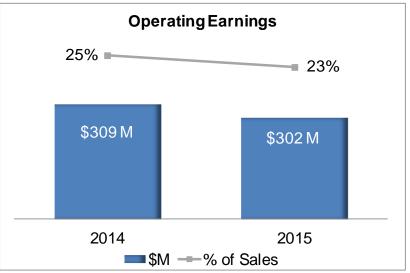
December 2015 Year-to-Date Results







- Acquired businesses sales of \$67 million account for 6 percentage points of growth
- Gross margin rate down 1½ percentage points from 2014
 - Gross margin rate was lower than 2014 due mostly to changes in currency translation rates
 - Favorable effects of realized pricing and lower material costs offset the impact of lower average gross margin rates of acquired operations (including purchase accounting effects, net of 2014 purchase accounting)



- Operating earnings down \$7 million, 2 percentage points lower, as a percentage of sales, than 2014
 - Currency headwinds 1 percentage point
 - Acquired operations reduced operating margin 1 percentage point
 - Unallocated corporate expenses, mostly pension and stock compensation, reduced operating margin 1 percentage point
 - Expense leverage increased operating margin 1 percentage point
- Tax rate of 27% is lower than 2014 rate of 28%
 - 2015 rate is lower than 2014 due to the assertion to indefinitely reinvest earnings of foreign subsidiaries (\$7 million, non-recurring), higher post-tax dividend income and additional non-recurring tax benefit of \$2 million partially offset by the tax rate effects of the gain on the sale of the Held Separate assets

Operating Earnings



25 %

(1)

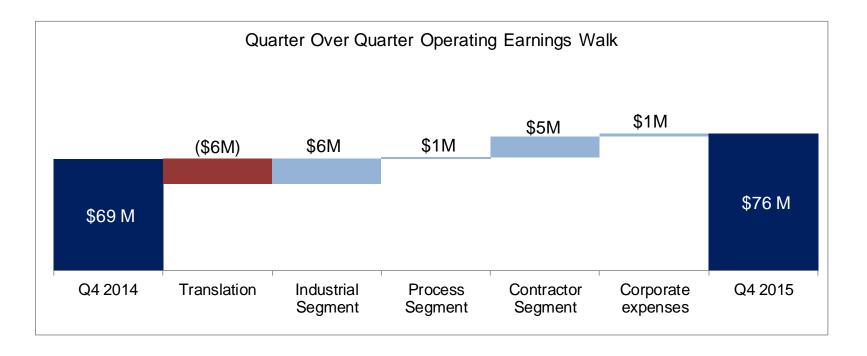
(1)

(1)

23 %

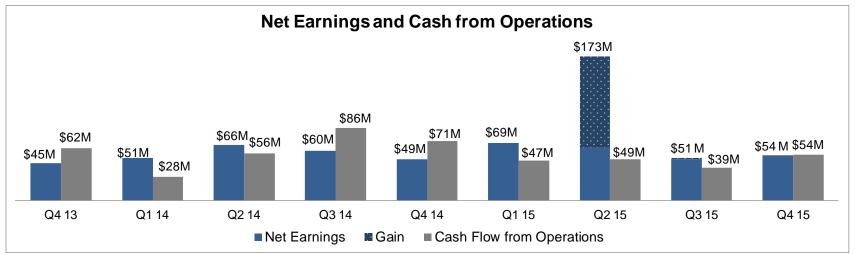
Year-to-Date

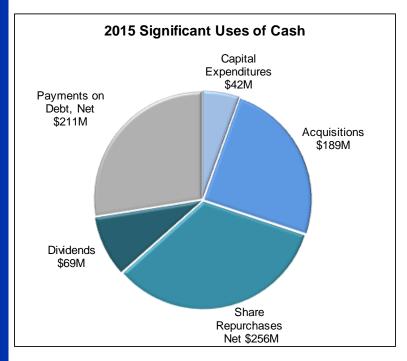
| Change in Operating Earnings | Fourth (| Yea | |
|---|----------|------|--------|
| 2014 Operating Earnings (\$M and % of sales) | \$ 69 | 23 % | \$ 309 |
| Translation effect | (6) | (2) | (30) |
| Mix, pricing and product cost | 9 | | 31 |
| Effect of acquired businesses on operating earnings leverage | _ | (1) | 7 |
| Effect of inventory step-up, net, and acquisition costs for acquired businesses | 3 | 1 | _ |
| Incremental investment in growth initiatives | (1) | | (4) |
| Unallocated corporate expenses (pension, stock compensation) | 1 | | (5) |
| Volume effect on expense leverage | 1 | 2 | (6) |
| 2015 Operating Earnings (\$M and % of sales) | \$ 76 | 23 % | \$ 302 |



Cash Flow and Liquidity







- Growth in accounts receivable and inventory balances from 2014 of \$18 million and \$34 million, respectively, due to acquisitions, growth in our business and service-level improvements
- Repurchased 3.9 million shares for \$256 million, net of shares issued
 - Common stock outstanding at year-end 55.8 million
- Debt, including notes payable, \$409 million; down \$211 million from 2014
- Effect of divestiture of Liquid Finishing Held Separate sale completed in Q2 2015
 - Proceeds from the sale of the business were \$610 million and are included in cash flows from investing activities
 - Gain on the sale, net of expenses, was \$139 million and reflected in Q2 net income. Post-closing adjustments were recorded in Q3 and Q4 of \$2 million and \$1 million, respectively
 - Effect of taxes on the gain, transaction costs and foundation contribution are included in operating cash flows. Payments of \$18 million, \$36 million and \$13 million for these items were made in Q2, Q3 and Q4, respectively

Other Discussion Items



- Subsequent to year-end, completed acquisitions for \$49 million. These acquisitions will be included in the Process segment
- Capital expenditure expectations of approximately \$40 million in 2016 do not include building expansion for the Contractor business which is nearing capacity
- Unallocated corporate expenses in 2016 are expected to be similar to 2015
- Opportunistic share repurchases will continue via open market transactions and/or short-dated accelerated share repurchase programs
- At current exchange rates, assuming the same volumes, mix of products and mix of business by currency as in 2015, the unfavorable movement in foreign currencies would be a headwind of approximately 2% on sales and 5% on earnings, with the greatest headwind in the first half

Current Environment and Outlook



Constant currency basis and excluding acquisitions completed in the prior 12 months

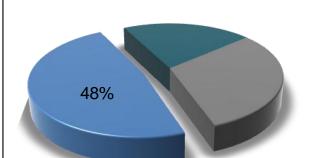
| | Americas | EMEA | Asia Pacific | Worldwide |
|---------------------------|---|---|--|---|
| Current Environment | Sales Growth Q4 2015 10% YTD 2015 7% | Sales Growth Q4 2015 0% YTD 2015 1% | Sales Growth Q4 2015 1% YTD 2015 (0%) | Sales Growth Q4 2015 6% YTD 2015 4% |
| Industrial Segment | Sales Growth Q4 2015 9% YTD 2015 5% | Sales Growth Q4 2015 (1%) YTD 2015 1% | Sales Growth Q4 2015 3% YTD 2015 2% | Sales Growth Q4 2015 5% YTD 2015 3% |
| Contractor Segment | Sales Growth Q4 2015 21% YTD 2015 14% | Sales Growth Q4 2015 9% YTD 2015 2% | Sales Growth Q4 2015 (10%) YTD 2015 (9%) | Sales Growth Q4 2015 15% YTD 2015 9% |
| Process Segment | Sales Growth Q4 2015 (1%) YTD 2015 1% | Sales Growth Q4 2015 (4%) YTD 2015 0% | Sales Growth Q4 2015 0% YTD 2015 0% | Sales Growth Q4 2015 (2%) YTD 2015 1% |
| Full Year 2016 Outlook | Mid Single Digits | Low Single Digits | Low Single Digits | Low-to-Mid Single Digits |

- Fourth quarter incoming orders were similar to the prior year on an organic constant currency basis, reflecting a sequential weakening in demand growth
- Outlook of low single digit organic constant currency growth for the first quarter and low-to-mid single digit growth for the full year 2016

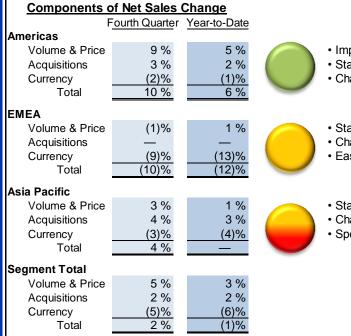
Industrial Segment Results



| | F | Year-to-Date | | | | | |
|-----------------------|--------|--------------|--------|--------|--------|--------|--|
| | 2015 | 2014 | Change | 2015 | 2014 | Change | |
| Sales (\$M) | | | | | | | |
| Americas | \$ 80 | \$ 72 | 10 % | \$ 289 | \$ 273 | 6 % | |
| EMEA | 45 | 51 | (10) | 173 | 196 | (12) | |
| Asia Pacific | 42 | 40 | 4 | 154 | 153 | _ | |
| Total | \$ 167 | \$ 163 | 2 % | \$ 616 | \$ 622 | (1)% | |
| Operating Earnings | \$ 57 | \$ 55 | 5 % | \$ 202 | \$ 204 | (1)% | |
| % of sales | 34 % | 34 % | | 33 % | 33 % | | |



2015 Industrial Segment Sales as % of Consolidated Sales







Industrial Segment Results



| Chang | je in | <u>% ot</u> | sales |
|-------|-------|-------------|-------|
| | | | |

2014 Operating Earnings (% of sales)

Translation effect

Price, cost, mix

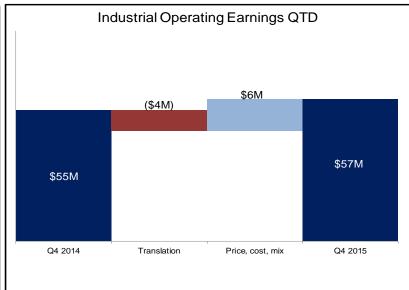
Effect of acquired businesses on operating leverage

Expense leverage

2015 Operating Earnings (% of sales)

| Fourth Quarter | Full Year |
|----------------|-----------|
| 34 % | 33 % |
| (1) | (1) |
| 1 | 1 |
| (1) | (1) |
| 1 | 1 |
| 34 % | 33 % |

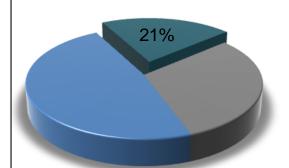




Process Segment Results



| | | Fo | ourth | Quarte | er | Year-to-Date | | | | | |
|-----------------------|----|------|-------|--------|--------|--------------|------|----|------|--------|--|
| | 20 | 015 | 2 | 014 | Change | 2 | 2015 | | 014 | Change | |
| Sales (\$M) | | | | | | | | | | | |
| Americas | \$ | 44 | \$ | 40 | 10 % | \$ | 172 | \$ | 147 | 17 % | |
| EMEA | | 14 | | 12 | 14 | | 55 | | 38 | 43 | |
| Asia Pacific | | 12 | | 11 | 9 | | 47 | | 38 | 22 | |
| Total | \$ | 69 | \$ | 63 | 11 % | \$ | 274 | \$ | 223 | 23 % | |
| Operating Earnings | \$ | 9 | \$ | 9 | (6)% | \$ | 44 | \$ | 48 | (8)% | |
| % of sales | | 13 % | | 15 % | | | 16 % | | 21 % | | |



2015 Process Segment Sales as % of Consolidated Sales

| Components of | of Net Sales (| <u>Change</u> | Current Environment | | | | | |
|----------------|----------------|---------------|---|--|--|--|--|--|
| F | ourth Quarter | Year-to-Date | | | | | | |
| Americas | | | | | | | | |
| Volume & Price | (1)% | 1 % | Favorable: Technology applications | | | | | |
| Acquisitions | 13 % | 18 % | Stable: Vehicle Services | | | | | |
| Currency | (2)% | (2)% | Challenging: Oil & Natural Gas | | | | | |
| Total | 10 % | 17 % | | | | | | |
| EMEA | | | | | | | | |
| Volume & Price | (4)% | | Stable: Western Europe | | | | | |
| Acquisitions | 26 % | 57 % | Challenging: Currency, Geopolitical and | | | | | |
| Currency | (8)% | (14)% | Oil & Natural Gas | | | | | |
| Total | 14 % | 43 % | | | | | | |
| Asia Pacific | | | | | | | | |
| Volume & Price | _ | _ | Stable: Process applications | | | | | |
| Acquisitions | 14 % | 30 % | Challenging: Mining and Oil & Natural Gas | | | | | |
| Currency | (6)% | (8)% | | | | | | |
| Total | 9 % | 22 % | | | | | | |
| Segment Total | | | | | | | | |
| Volume & Price | (2)% | 1 % | | | | | | |
| Acquisitions | 16 % | 26 % | | | | | | |
| Currency | (3)% | (4)% | | | | | | |
| Total | 11 % | 23 % | | | | | | |



Process Segment Results



Change in % of sales

2014 Operating Earnings (percentage of sales)

Translation effect

Cost, mix and volume

Effect of acquired businesses on operating earnings leverage

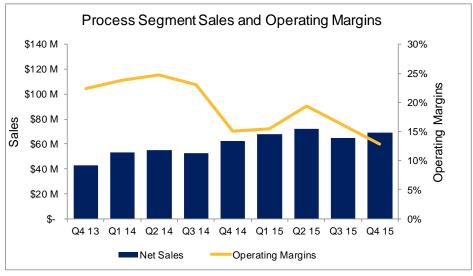
Effect of 2014 inventory step-up and acquisition costs

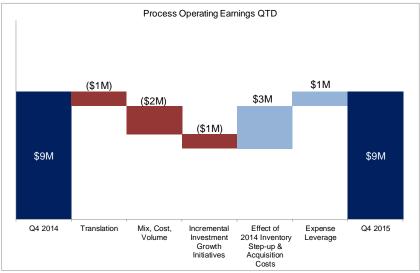
Incremental investment in growth initiatives

Expense leverage

2015 Operating Earnings (percentage of sales)

| Fc | ourth Quar | ter Y | Year-to-Date | | | |
|----|------------|-------|--------------|--|--|--|
| | 15 % | | 21 % | | | |
| | (1) | | (1) | | | |
| | (3) | | (1) | | | |
| | (2) | | (1) | | | |
| | 5 | | _ | | | |
| | (1) | | (2) | | | |
| | _ | | _ | | | |
| | 13 % | | 16 % | | | |

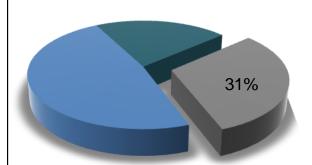




Contractor Segment Results



| Fourth Quarter | | | | | | Year-to-Date | | | | |
|-----------------------|----|------|----|------|--------|--------------|------|----|------|--------|
| | 20 | 015 | 2 | 014 | Change | 2 | 015 | 2 | 014 | Change |
| Sales (\$M) | | | | | | | | | | |
| Americas | \$ | 64 | \$ | 54 | 20 % | \$ | 299 | \$ | 265 | 13 % |
| EMEA | | 16 | | 16 | (1) | | 63 | | 71 | (10) |
| Asia Pacific | | 9 | | 10 | (15) | | 35 | | 40 | (14) |
| Total | \$ | 89 | \$ | 80 | 11 % | \$ | 397 | \$ | 376 | 6 % |
| Operating Earnings | \$ | 16 | \$ | 12 | 33 % | \$ | 86 | \$ | 82 | 6 % |
| % of sales | | 18 % | | 15 % | | | 22 % | | 22 % | |



2015 Contractor Segment Sales as % of Consolidated Sales

| Components of | of Net Sales | <u>Change</u> | Current Environment | | |
|----------------|---------------|---------------|--|--|--|
| F | ourth Quarter | Year-to-Date | | | |
| Americas | | | | | |
| Volume & Price | 21 % | 14 % | Long Runway: Residential & Commercial | | |
| Acquisitions | - | - | Construction | | |
| Currency | (1)% | (1)% | Focus Sectors: Pro Paint, General Construction and DIY | | |
| Total | 20 % | 13 % | Challenging: Q1 comparable | | |
| EMEA | | | | | |
| Volume & Price | 9 % | 2 % | Favorable: North & Central Europe | | |
| Acquisitions | _ | _ (| Challenging: Currency and Geopolitical | | |
| Currency | (10)% | (12)% | | | |
| Total | (1)% | (10)% | | | |
| Asia Pacific | | | | | |
| Volume & Price | (10)% | (9)% | Favorable: Japan, Korea and India | | |
| Acquisitions | _ | _ | Challenging: Gen Construction, Equipment Adoption | | |
| Currency | (5)% | (5)% | Rates | | |
| Total | (15)% | (14)% | | | |
| Segment Total | | | | | |
| Volume & Price | 15 % | 9 % | | | |
| Acquisitions | _ | _ | | | |
| Currency | (4)% | (3)% | | | |
| Total | 11 % | 6 % | | | |



Contractor Segment Results



Change in % of sales

2014 Operating Earnings (% of sales)

Translation effect

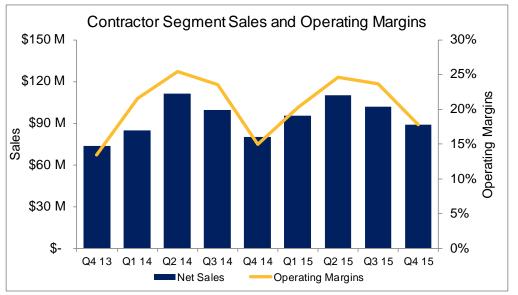
Volume, price, cost, mix

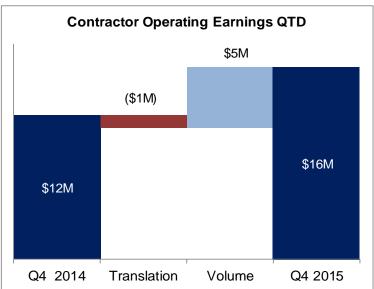
New product launch

Expense/volume leverage

2015 Operating Earnings (% of sales)

| <u>Fourth</u> | Quar | ter <u>Y</u> | Year-to-Date | | | |
|---------------|------|--------------|--------------|--|--|--|
| | 15 % | | 22 % | | | |
| | (1) | | (1) | | | |
| | _ | | _ | | | |
| | _ | | (1) | | | |
| | 4 | | 2 | | | |
| | 18 % | | 22 % | | | |





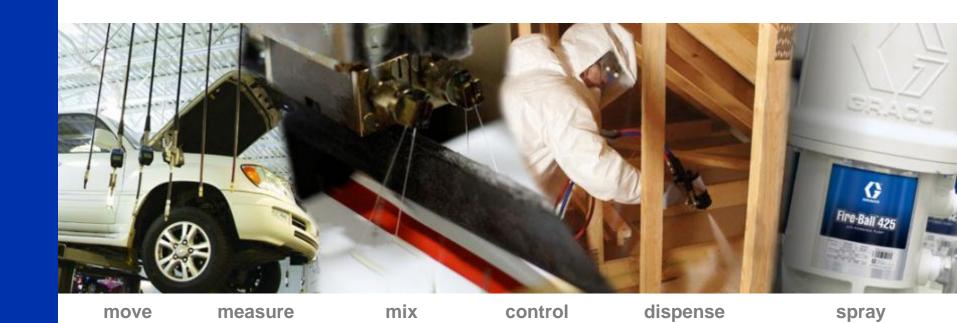
Segment Reporting



- The Company revised the presentation of its financial reporting segments, during Q1, into the following three segments:
 - Industrial includes Industrial Products and Applied Fluid Technologies divisions
 - Process includes Process, Oil and Natural Gas, and Lubrication divisions
 - Contractor remains unchanged
- Change aligns the types of products offered and markets served within the segments

2014 Reportable Segments Lubrication **Contractor Segment Industrial Segment Segment** Proportioning systems Protective coatings and Vehicle servicing Professional grade Diaphragm pumps foam sprayers equipment handheld paint sprayers Groundwater sampling and Adhesives dispensing Metered and non-metered · Architectural paint, stain remediation pumps and air equipment dispense for oil, grease, or and lacquer sprayers strippers automotive fluids Liquid and powder · Pavement marking and High and ultra-high application pumps Industrial lubrication grinding equipment pressure valves equipment Circulating and paint supply sprayers **Contractor Segment Industrial Segment Process Segment** 2015 Reportable Segments





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