



## Graco Launches New TrueCoat 360 Handheld Sprayer

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### So Advanced, It's Simple!

MINNEAPOLIS--(BUSINESS WIRE)--Aug. 19, 2014-- Graco Inc. (NYSE:GGG), a leading manufacturer of fluid handling equipment, is proud to introduce the easiest and most versatile handheld sprayer for painting and staining projects in and around the home – the TrueCoat® 360 high-pressure airless handheld sprayers. Designed specifically for the consumer residential market, the TrueCoat 360 is built with high-pressure piston pump technology similar to Graco's professional sprayer lineup. And because it can spray in any direction – even upside down – the TrueCoat 360 is ideal for indoor and outdoor painting and staining projects.

"The TrueCoat 360 handheld sprayer delivers the spraying solution homeowners are looking for – a faster, easier way to apply paint and stain while achieving professional-looking results," says Kate Grathwohl, Graco Contractor Equipment Division (CED) Worldwide Product Marketing Manager. "Whether you're tackling outdoor projects such as decks, fences, or a shed, or if you're painting rooms or staining cabinets or woodwork, the TrueCoat 360 is extremely simple to use, extremely easy to clean, and sprays a smooth professional-looking finish."

At the heart of the TrueCoat 360 sprayer is the innovative FlexLiner™ paint bag system that replaces the conventional material cup and suction tube. To use, simply fill the FlexLiner bag with paint, squeeze out any remaining air, and pull the trigger. Because there's no suction tube, the TrueCoat 360 sprayer can never lose prime because of its angle, allowing you to spray the most difficult-to-reach projects such as overhead, under decks, or in tight confines with confidence. And when the project is over, cleanup is a breeze – simply toss the FlexLiner bag and flush the sprayer with water.

Key features of the TrueCoat 360 handheld airless sprayer include:

- Innovative FlexLiner paint bag system that allows the sprayer to operate in any direction
- Extremely simple operation – just fill, squeeze, and spray
- Sprays interior and exterior paint, as well as stains, without thinning – ever!
- High-pressure piston pump delivers a smooth finish every time!
- Dual-speed control allows for precise material delivery and less overspray
- Fast cleanup – just toss the FlexLiner bag when the project is complete and flush the sprayer with water

For additional information on Graco's TrueCoat 360 high-pressure airless handheld sprayer and other Graco painting and finishing products and accessories, visit [www.graco.com](http://www.graco.com)

### ABOUT GRACO

Graco Inc. supplies technology and expertise for the management of fluids and coating in both industrial and commercial applications. It designs, manufactures and markets systems and equipment to move, measure, control, dispense, and spray fluid materials. A recognized leader in its specialties, Minneapolis-based Graco serves customers around the world in the manufacturing, processing, construction, and maintenance industries. For additional information about Graco Inc., please visit us at [www.graco.com](http://www.graco.com) or on Twitter @GracoInc.

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