



Graco's Applied Fluid Technology Division Introduces Rewards Program and New Products for the Spray Foam and Polyurea Industry

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MINNEAPOLIS--(BUSINESS WIRE)--Feb. 2, 2017-- The Applied Fluid Technology Division of Graco Inc. (**NYSE:GGG**), a leading manufacturer of fluid handling equipment, is pleased to announce the launch of My Graco Rewards, an online rewards program designed for North American contractors and authorized Graco® Applied Fluid Technology Division distributors buying genuine foam and polyurea equipment, parts and accessories. The points-based program allows users to earn points on purchases, which can be redeemed for rewards such as Graco products, gift cards, merchandise from an online catalog or existing airline or hotel reward programs.

"My Graco Rewards allows us to stay connected with our customers," said Nick Pagano, Graco Business Development Manager for the foam and polyurea line of products. "In addition to rewarding customers for their commitment to genuine Graco foam and polyurea products, this online tool gives us the opportunity to directly communicate new products, product enhancements and promotions."

In addition to My Graco Rewards, Graco is pleased to formally launch the In:Pulse™ Ratio Control System and a complete redesign to all Reactor® heated hoses.

The In:Pulse Ratio Control System is designed to work with existing low-pressure refillable foam tank systems. The In:Pulse system provides real-time volumetric ratio control without manual calibration, eliminating the biggest contractor pain point when using low-pressure foams. Throughout the day, as the mix changes due to ambient conditions or tank pressures, the In:Pulse system self-adjusts to ensure on-ratio product. In:Pulse hoses are designed to work with existing low-pressure refillable foam tank systems and feature an automatic set point of 75 degrees Fahrenheit, with no temperature adjusting required.

"After speaking with contractors, we knew we could apply our equipment expertise to solve common frustrations for our customers who spray low-pressure foam," said Pagano.

Graco's heated hoses are designed specifically for use with Reactor equipment, and play an instrumental role in the entire foam and polyurea application process. Due to product redesign and manufacturing process upgrades, Graco is now able to offer even longer-lasting hoses at a reduced price.

"With every Graco program or product design, we have our contractors and strong distributor network in mind," said Nick Long, Graco Sales & Marketing Director for the High Performance Coatings and Foam business segment. "We want to make it easy for contractors to do the work they need to do. Our ultimate goal is for them to spray properly mixed material every time through the most reliable equipment in the industry."

To learn more about My Graco Rewards, In:Pulse Ratio Control Systems and the newly redesigned heated hoses for Reactor equipment, visit www.graco.com.

ABOUT GRACO

Graco Inc. supplies technology and expertise for the management of fluids and coatings in both industrial and commercial applications. It designs, manufactures and markets systems and equipment to move, measure, control, dispense and spray fluid and powder materials. A recognized leader in its specialties, Minneapolis-based Graco serves customers around the world in the manufacturing, processing, construction and maintenance industries. For additional information about Graco Inc., please visit us at www.graco.com or on Twitter @GracoInc.



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Sara McKeon, 612-623-6277

smckeon@graco.com