

4th Quarter 2010 Earnings Conference Call Tuesday, February 1, 2011, 10 a.m. CT

Safe Harbor



Today's presentation includes forward-looking statements that reflect management's current expectations about the Company's future business and financial performance.

These statements are subject to certain risks and uncertainties that could cause actual results to differ from anticipated results. Factors that could cause actual results to differ from anticipated results are identified in Part 1, Item 1A of, and Exhibit 99 to, the Company's 2009 Form 10-K.

Telephone replay available after 2 p.m. ET, February 1, 2011

- 800-406-7325 Conference ID # 4399746
- 303-590-3030 Conference ID # 4399746, for International participants

Financial Results



		outh Quarter		Year-to-Date					
\$ millions except EPS	2010	2009	Change	2010	2009	Change			
Sales	\$ 197	\$ 146	35 %	\$ 744	\$ 579	28 %			
Gross Profit Rate	108 55 %	77 53 %	39 %	403 54 %	293 51 %	38 %			
Operating Expenses	70	53	30 %	250	219	15 %			
Operating Earnings	38	24	59 %	153	74	106 %			
Interest & Other Expenses	1	1		4	5				
Earnings Before Income Taxes	37	23	62 %	149	69	116 %			
Income Taxes	10	6		46	20				
Net Earnings	\$ 27	\$ 17	57 %	\$ 103	\$ 49	110 %			
Diluted Earnings Per Share	\$ 0.44	\$ 0.28	57 %	\$ 1.69	\$ 0.81	109 %			

Consolidated Results



	Fourth Quarter					Year-to-Date					
\$ millions	2010	<u> </u>		2010		009	<u>Change</u>				
Sales											
Americas	\$ 103	\$	76	35 %	\$	408	\$	329	24 %		
Europe	49		37	33 %		178		143	25 %		
Asia Pacific	45		33	37 %		158		107	46 %		
Total	\$ 197	\$	146	35 %	\$	744	\$	579	28 %		
Operating Earnings	\$ 38	\$	24	59 %	\$	153	\$	74	106 %		
% of sales	19%		16%			21%		13%			

Change in % of sales	Fourth Quarter	Year-to-Date
2009 Operating Earnings (percentage of sales)	16 %	13 %
Translation effect		
Product cost / mix / price	1 %	2 %
Unabsorbed manufacturing costs, reduction	1 %	1 %
Workforce reduction costs (2009)		1 %
Volume effect on expense leverage	1 %	4 %
2010 Operating Earnings (percentage of sales)	19 %	21 %

Quarterly Summary



- Fourth quarter sales of \$197 million and earnings of \$27 million
- Sales by geography increased as compared to prior year
 - Americas increased by 35 percent
 - Europe increased by 33 percent (42 percent at consistent translation rates)
 - Asia Pacific increased by 37 percent (33 percent at consistent translation rates)
- Gross profit margin as a percentage of sales of 55 percent compared to 53 percent in the fourth quarter 2009
 - Higher production volumes, 1 percentage point

Quarterly Summary



- Operating expenses increased \$16 million, but as a percentage of sales were 1 percentage point lower than the fourth quarter 2009
 - Volume related items including incentive and bonus \$7 M
 - Increase in new product launch expenses in marketing and selling of approximately \$2 M, primarily in the Contractor segment
 - Increase in legal and contingent litigation fees \$1 M
- Tax rate of 26 percent
 - R&D tax credit reinstated, \$2½ M

Annual Summary



- Sales of \$744 million and earnings of \$103 million
 - Favorable currency translation effect of \$3 million on sales,
 \$2 million on net earnings
- Sales by geography increased as compared to prior year
 - Americas increased by 24 percent
 - Europe increased by 25 percent (29 percent at consistent translation rates)
 - Asia Pacific increased by 46 percent (41 percent at consistent translation rates)
- Gross profit margin as a percentage of sales of 54 percent compared to 51 percent in 2009
 - Higher production volumes, 2 percentage points

GRACO

Annual Summary

- Operating expenses up \$32 million over 2009, decreased as a percentage of sales, 34% in 2010 vs. 38% in 2009
 - Increased incentive provisions \$21M
- Tax rate of 31% compared to 29% last year
 - Effect of tax credits lower as a percentage of pretax earnings

Cash Flow and Liquidity



- 2010 cash flow from operations of \$101 million versus \$147 million in 2009
 - Cash uses
 - ➤ Capital expenditures \$17 M
 - ➤ Dividends \$48 M
- Share repurchases \$24 M
- Pension contribution \$10 M
- Working capital
 - Increase in inventories \$33 M
 - Increase in accounts receivable \$23 M
- Adequate availability of credit
 - Long-term debt of \$70 M
 - Available unused credit lines of \$194 M

Industrial Equipment



	Fourth Quarter						Year-to-Date				
\$ millions	2	2010	2	009	Change		2010		2	2009	Change
Sales											
Americas	\$	54	\$	40	33 %		\$	188	\$	149	26 %
Europe		29		23	26 %			109		89	24 %
Asia Pacific		30		23	35 %			112		75	49 %
Total	\$	113	\$	86	31 %		\$	409	\$	313	31 %
Operating Earnings	\$	35	\$	23	52 %		\$	126	\$	68	85 %
% of sales		31%		27%				31%		22%	
Change in % of sales							urth	Quarter	, ,	Year-to-	-Date
2009 Operating Ea	rnin	gs (pe	centa	age of	sales)		27 % 22 %				2 %
Translation effect										_	
Product cost / mix / price								1% 1%			%
Unabsorbed manufacturing costs, reduction							2 % 2 %			2 %	
Workforce reduction costs (2009)											%
Volume effect of	n e	xpense	eleve	rage				1 %		5	5 %
2010 Operating Ea	rnin	gs (pe	rcenta	age of	sales)	_	31 % 31 %				%

Contractor Equipment



	Fourth Quarter						Year-to-Date					
\$ millions	2(010	2	009	Change	2	2010	2	009	Change		
Sales												
Americas	\$	33	\$	24	35 %	\$	163	\$	133	22 %		
Europe		18		13	42 %		63		50	24 %		
Asia Pacific		11		8	28 %		31		25	24 %		
Total	\$	62	\$	45	36 %	\$	257	\$	208	23 %		
Operating Earnings	\$	5	\$	5	13 %	\$	37	\$	29	28 %		
% of sales		8%		10%			14%		14%			

Change in % of sales	Fourth Quarter	Year-to-Date
2009 Operating Earnings (percent of sales)	10 %	14 %
Translation effect		
Product cost / mix / price		(1)%
Unabsorbed manufacturing costs	(1)%	
Workforce reduction costs (2009)		1 %
Spending	(1)%	
2010 Operating Earnings (percent of sales)	8 %	14 %

Lubrication Equipment



	Fourth Quarter					Year-to-Date				
\$ millions	20	010	_20	009	Change	20	010	_2	009	Change
Sales										
Americas	\$	16	\$	12	43 %	\$	58	\$	47	23 %
Europe		2		1	63 %		6		4	56 %
Asia Pacific		4		2	92 %		14		7	104 %
Total	\$	22	\$	15	52 %	\$	78	\$	58	35 %
Operating Earnings	\$	3	\$	0		\$	9	\$	(3)	
% of sales		11%		3%			11%		(5)%	

Change in % of sales	Fourth Quarter	Year-to-Date
2009 Operating Earnings (percentage of sales)	3 %	(5)%
Translation effect		1 %
Product cost / mix / price	1 %	6 %
Unabsorbed manufacturing costs	3 %	2 %
Workforce reduction costs (2009)		1 %
Volume effect on operating leverage	4 %	6 %
2010 Operating Earnings (percentage of sales)	11 %	11 %

Move

Measure

Control

Dispense

Spray



